

# EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER

AUGUST 2004

## HUMANITARIAN EFFORT SPURS DISTRICT TO DOUBLE ANNUAL GIVING

Rick Jacobsen, a Lutheran minister and member of the Rotary Club of Bloomington, Minnesota, USA, visited the Dominican Republic in the early 1990s as part of his ministerial outreach. Jacobsen learned of the unsanitary drinking water there and its appalling impact — nearly one out of every five children under the age of five was dying from waterborne viruses.

Jacobsen helped develop a Rotary Foundation Matching Grant project supported by his Rotary club and District 5950 to drill water wells for three villages in the Dominican Republic. Two years after the project's completion, Jacobsen visited the villages again. When a woman saw him inspecting a well, she said, "You know, after they drilled the well the children stopped dying!"

Later, Regional Rotary Foundation Coordinator Tom Thorfinnson spoke to a Rotary club in District 5950 that had never given to the Foundation and told members about the district's well project. Immediately afterward, a club member who asked to remain anonymous pledged US\$100,000 to the Foundation for water projects.

The donor agreed to provide a one-to-one

match up to \$100,000 for every dollar given above District 5950's annual giving goal of \$300,000 (\$100 per capita). The district raised \$146,000 more than the \$300,000 it had contributed the previous year for a total of \$446,000. The Major Donor's challenge gift of \$100,000 resulted in a total contribution of \$546,000 to the Annual Programs Fund for that Rotary year. The district allocated its District Designated Fund attributable to annual giving above \$300,000 to water projects.

District 5950 Rotarians have continued this commitment to the Annual Programs Fund since 1998 and have contributed more than \$700,000 annually for the past four years — approximately \$185 per capita. For the past five years, it has consistently ranked among the top five giving districts in the world.

District 5950 doubled its commitment to the Annual Programs Fund by taking active ownership in the Foundation and seeing how their contributions could make a real difference in people's lives. Recently, the district was awarded a Major Matching Grant to provide sanitary water to 141 villages in central Haiti. The district's dream of serving those in need is very much alive and still at work.



More people in Haiti are gaining access to clean water, thanks to a Rotary Foundation Matching Grant project supported by District 5950 (Minnesota, USA).

## COUNCIL ON LEGISLATION REAFFIRMS EVERY ROTARIAN, EVERY YEAR

The 2004 Council on Legislation, meeting on 13-18 June, adopted a resolution reaffirming the Every Rotarian, Every Year marketing plan to achieve the goal of US\$100 in per capita giving by 2005, Rotary's 100th anniversary, and beyond. (For more information on the marketing plan, log on to [www.rotary.org/foundation/development/annualprograms/erey.html](http://www.rotary.org/foundation/development/annualprograms/erey.html)).

Every district was represented at the Council on Legislation, which makes decisions on many matters relating to The Rotary Foundation. Invite your Council representative to speak at your Rotary club. If you do not know who your district's delegate is, contact your governor.

## FACTS & FIGURES

- Number of clubs reporting their annual giving goal: 17,288 (53%) as of 30 June 2004
- Total annual giving amount pledged by reported goals: US\$69,821,854.99 million

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352, Fax: 847-328-5260  
E-mail: [everyrotarianeveryyear@rotaryintl.org](mailto:everyrotarianeveryyear@rotaryintl.org)  
RI Web site: [www.rotary.org](http://www.rotary.org)

# EVERY ROTARIAN, EVERY YEAR BROCHURE A USEFUL TOOL



Have you seen this child's picture on an important RI publication? Bright with hope for a promising future, her face graces the cover of the *Every Rotarian, Every Year Brochure/Contribution Form* (957-EN). The publication contains useful information about

the importance of contributing to the Annual Programs Fund to help improve the lives of people in need. It also contains a form for making a contribution and indicates

how Paul Harris Fellow Recognition can be requested.

The brochure is available by download from the RI Web site at [www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual); from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276); or from the international office serving your area. Also be sure to log on to the RI Web site ([www.rotary.org](http://www.rotary.org)), which is updated continually with resources about the Every Rotarian, Every Year effort.

## SUSTAINING MEMBER CLUBS GIVE 100 PERCENT!

Will your Rotary club be among the first 100% Rotary Foundation Sustaining Member Clubs to support the Every Rotarian, Every Year effort during the centennial year? Be sure to achieve the milestone of having every member of your club be a Rotary Foundation Sustaining Member and forever be listed in the archives of a successful centennial year.

## CENTENNIAL PAUL HARRIS FELLOW CERTIFICATES

New for 2004-05, the Paul Harris Fellow Certificates will carry the centennial logo for all new Paul Harris Fellows (PHF) who become or are named a PHF with a contribution of US\$1,000 or more to the Annual Programs Fund, PolioPlus, or a specific Matching Grant. Available for 2004-05.

## WANT TO CHECK YOUR CONTRIBUTION HISTORY?

It's easy. Just log on to the RI Web site ([www.rotary.org](http://www.rotary.org)) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. To check your contribution history, enter your membership number (which appears on the mailing label of *The Rotarian* magazine), club number, and district number. If you don't know your club number, check with your club secretary.

## WORDS FOR ACTION

"Service Above Self means helping people we may never meet in a place that we may never visit. . . . So we must be content with the satisfaction that we have done good, that we have affected the lives of thousands of human beings who suffered from hunger, disease, ignorance, and the ravages of war. This satisfaction is one of life's greatest rewards."

— Carlo Ravizza, Chair, The Rotary Foundation Trustees

## REMINDERS

- Make sure your club's annual giving goal is counted among those reported for Rotary's centennial year. Clubs that have not yet done so should submit their goal as soon as possible to their district governor or assistant governor. The 2004-05 Club Goal Report Form is available at [www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual). The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.
- You can show your support for annual giving to The Rotary Foundation by displaying the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Foundation's Annual Programs Fund. Appreciation stickers are included in the *Every Rotarian, Every Year Club Success Kit* and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to [www.rotary.org/foundation/development/annualprograms/sustaining.html](http://www.rotary.org/foundation/development/annualprograms/sustaining.html).
- Fundraisers and challenge gifts play a vital role in the Every Rotarian, Every Year effort and will be highlighted in future issues of this newsletter. Please send stories and photos about fundraisers and challenge gifts that you would like to see featured (see contact information on page 1). For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" on the RI Web site at [www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual](http://www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual), or contact the Foundation.



## KEEP UP TO DATE WITH EVERY ROTARIAN, EVERY YEAR

If you would like to receive the Every Rotarian, Every Year newsletter each month, please log on to [www.rotary.org/foundation/development/annualprograms/erey\\_news.html](http://www.rotary.org/foundation/development/annualprograms/erey_news.html).