

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER JULY 2004

REMINDERS

- Rotary clubs that have not yet submitted annual giving goals should do so as soon as possible (www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual). The form should be submitted to the district governor or assistant governor. The percentage of each club's goal achieved will appear on the District Monthly Contribution Report.
- Did your club receive its *Every Rotarian, Every Year Club Success Kit* (958-EN)? If not, please request one from your district governor or download the materials at www.rotary.org/foundation/development/annualprograms/erey.html.
- The *Every Rotarian, Every Year Newsletter* and other RI publications welcome information and photos from clubs and districts about successful fundraisers and challenge gifts.

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: (847) 866-3352

Fax: (847) 328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org

ANNUAL PROGRAMS FUND GOAL ANNOUNCED AT OSAKA CONVENTION

On 25 May at the Rotary International Convention in Osaka, Japan, Carlo Ravizza, 2004-05 Chair of The Rotary Foundation Trustees, announced that "47 percent of Rotary clubs have submitted their goals. The current total from 15,267 clubs in 449 districts is US\$61,173,400. When the remaining clubs complete their pledges (goals) we hope to approach \$100,000,000 for the Annual Programs Fund."

Recognizing it would be difficult to achieve a 100 percent response from clubs prior to the Osaka convention, a final goal will be announced when the remaining clubs report their goals. Look for an update in next month's edition of this newsletter.

A \$100 per capita giving goal was unanimously endorsed by every district at the

2001 Council on Legislation and is the goal of the Every Rotarian, Every Year initiative. The initiative was launched on 1 July of this year in response to the desire of Rotarians worldwide to undertake more projects that benefit people in need. The growing number of requests for Matching Grants, for example, exceeds the funds available. Achieving the \$100 per capita giving goal will enable the Foundation to meet the need for humanitarian and educational programs identified by clubs and districts.

Trustee Chair Ravizza remarked, "Our success in the centennial year will not be measured by per capita giving, but by hopes and dreams achieved, by the benefits that our gifts bestow on the children, families, and young people whose needs are met when our centennial contributions are spent."



SIGN ME UP!

If you would like to receive the *Every Rotarian, Every Year Newsletter* each month, please log on to www.rotary.org/foundation/development/annualprograms/erey_news.html.

HOW CLUBS CAN PARTICIPATE

Rotary Foundation grants help save lives and relieve human suffering.

Just ask Dr. Prema Dhanraj, head of plastic surgery at Christian Medical College Hospital in Vellore, India. A US\$40,000 Rotary Foundation Matching Grant helped renovate and equip the hospital's burn unit in a project sponsored by the Rotary clubs of Lake Ozark, Missouri, USA, and Vellore. Thanks to this project, the hospital can now provide specialized treatment to children who suffer debilitating burns.

"We've saved more children and the infection rate is less," said Dr. Dhanraj, who was a burn victim as a child. "It gives me pleasure to do for others what could not be done for me. . . . The money given by Rotarians has helped the burn unit immensely."

By contributing to the Every Rotarian, Every Year effort, Rotary clubs help fuel Foundation programs that improve more people's lives by overcoming hunger, poverty, disease, and illiteracy — the basic afflictions of the human condition that are the main obstacles to world understanding and peace. For example, a club member's contribution of:

- \$100 helps provide textbooks for one elementary school in Zambia.
- \$500 helps launch five small sewing businesses in Mexico, giving impoverished mothers a better ability to lead self-sufficient lives.
- \$1,000 helps supply clean drinking water to more than 300 people in India, by providing all materials necessary for construction of a deep bore well.

Walk-a-thons, golf tournaments, fun fairs, auctions, raffles, dinner dances, celebrity music concerts, art exhibitions, and many other community events and activities can be used as creative fundraisers in support of the Every Rotarian, Every Year effort. For more examples and ideas of how Rotary clubs can help support this vital initiative, log on to the RI Web site at www.rotary.org. Please note that not all projects may be culturally appropriate or applicable in some parts of the world.

Also available on the Web site is a PowerPoint presentation that clubs can use to introduce their members to the Every Rotarian, Every Year effort, along with a "Success Strategies" document that features ways of giving.

CHALLENGE GIFTS VITAL TO REACHING THE GOAL

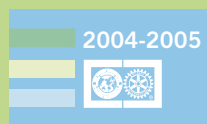
Individual Rotarians, clubs, and districts can play an essential role in the Every Rotarian, Every Year effort by making a challenge gift to the Foundation's Annual Programs Fund. For example, Major Donor Belvai Vinayak Kudva, 2003-04 governor of District 7550 (West Virginia, USA), is using his Foundation recognition points to match contributions made by his district's Rotarians in 2004-05 in order to challenge them to become Paul Harris Fellows.

Many types of challenge gifts are possible. As another example, a donor might promise a centennial major gift to the Annual Programs Fund in 2004-05, stipulating the full amount will be given only if matched by unrestricted contributions from other Rotarians in the club or district before 30 May 2005. Or, a donor might wish to provide a one-to-one match up to a specified amount as a challenge to Rotarians who did not contribute to the Annual Programs Fund last year.

For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" on the RI Web site at www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual, or contact the Foundation via telephone, fax, or e-mail (see page 1).

DOES YOUR BADGE HAVE A STICKER?

Every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing at least US\$100 to the Foundation's Annual Programs Fund will receive a special sticker to be worn on his or her name badge at Rotary club meetings. Appreciation stickers are included in the *Every Rotarian, Every Year Club Success Kit* (958-EN) and are also available from Publications Order Services at RI World Headquarters (tel.: [847] 866-4600; fax: [847] 866-3276) or the international office serving your area.



Don't be the only member of your club without a sticker. Are you a Rotary Foundation Sustaining Member? If not, you can find out how to become one by logging on to www.rotary.org/foundation/development/annualprograms/sustaining.html.

Also, Rotary clubs certified as having 100 percent of all dues-paying members as Rotary Foundation Sustaining Members are eligible to receive a special recognition banner.

WORDS FOR ACTION

"I know that for some of you, asking for money is not easy. But remember . . . you are asking for a righteous cause that will improve the quality of life for millions of people."

— Carlo Ravizza, Chair,
2004-05 Rotary Foundation Trustees