

EVERY ROTARIAN EVERY YEAR



A ROTARY FOUNDATION NEWSLETTER OCTOBER 2004

STAY CURRENT WITH MONTHLY CONTRIBUTION REPORTS, CLUB RECOGNITION SUMMARIES

The Rotary Foundation Monthly Contribution Report (In US Dollars)
Period: From 1 Jul 2004 to 30 Sept 2004

APF Goal Amount	APF Goal % Achieved	APF Per Cap\$	Annual Giving Month	Per Cap\$
\$2,200.00	9%	\$9.09	\$0.00	\$100.00
\$7,325.00	100%	\$104.64	\$7,325.00	\$100.00
\$0.00	0%	\$0.00	\$0.00	\$100.00
\$0.00	100%	\$138.89	\$2,000.00	\$100.00
\$0.00	4%	\$7.84	\$100.00	\$100.00
\$0.00	0%	\$0.00	\$0.00	\$100.00

The Rotary Foundation Monthly Contribution Report
Period: From 1 Jul 2004 to 30 Sept 2004

Member ID#	Name	No. of Members	APF Goal Amount	APF Goal % Achieved	APF Per Cap\$	Annual Giving Month	Per Cap\$	Restricted Fund	Per Cap\$	Total
0001	Rotary Club of Chicago	100	\$2,200.00	9%	\$9.09	\$0.00	\$100.00	\$0.00	\$100.00	
0002	Rotary Club of New York	50	\$1,100.00	100%	\$22.00	\$1,100.00	\$100.00	\$0.00	\$100.00	
0003	Rotary Club of London	25	\$550.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0004	Rotary Club of Sydney	20	\$440.00	100%	\$22.00	\$440.00	\$100.00	\$0.00	\$100.00	
0005	Rotary Club of Melbourne	15	\$330.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0006	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0007	Rotary Club of Brisbane	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0008	Rotary Club of Adelaide	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0009	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0010	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0011	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0012	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0013	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0014	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0015	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0016	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0017	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0018	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0019	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0020	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0021	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0022	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0023	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0024	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0025	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0026	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0027	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0028	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0029	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0030	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0031	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0032	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0033	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0034	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0035	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0036	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0037	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0038	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0039	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0040	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0041	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0042	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0043	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0044	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0045	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0046	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0047	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0048	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0049	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0050	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0051	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0052	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0053	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0054	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0055	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0056	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0057	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0058	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0059	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0060	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0061	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0062	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0063	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0064	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0065	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0066	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0067	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0068	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0069	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0070	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0071	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0072	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0073	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0074	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0075	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0076	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0077	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0078	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0079	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0080	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0081	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0082	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0083	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0084	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0085	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0086	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0087	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0088	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0089	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0090	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0091	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0092	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0093	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0094	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0095	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0096	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0097	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0098	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0099	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	
0100	Rotary Club of Perth	10	\$220.00	0%	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	

The columns replace the monthly totals for restricted and Permanent Fund giving, but will not affect year-to-date totals in those categories.

In addition, the *SHARE* summary page at the end of the Monthly Contribution Report shows the US\$100 per capita district benchmark, based on membership figures from the July Semiannual Report and the District Annual Giving Goal. The District Annual Giving Goal is now calculated as the sum of all individual club goals.

The Club Recognition Summary contains recognition information for all constituents associated with the Rotary club. A constituent can be a Rotarian (donor or nondonor), non-Rotarian, business, or an organization. For confidentiality reasons, this report does not display amounts greater than \$9,000. For Rotary clubs in Europe, Africa, Great Britain, and Ireland, the Club Recognition Summary only includes Rotary club officers, donors, and recipients of Rotary Foundation recognition.

In addition to tracking Rotary Foundation Sustaining Members in the current year, the report can help identify club members' recognition levels. The report shows how much has been given, including any contributions on an individual's behalf.

Monthly Contribution Reports and Club Recognition Summaries give a firsthand look at your Rotary club members' support for The Rotary Foundation. It is important to know how to read them and understand the different types of information they provide.

New for 2004-05, the Monthly Contribution Report has two columns labeled "Annual Programs Fund Goal Amount" and "Annual Programs Fund Goal Percent Achieved." The information in these columns helps a club focus on the Every Rotarian, Every Year effort and motivates members to participate.

REMINDERS

- If your club hasn't set its annual giving goal for Rotary's centennial year, be sure to submit it as soon as possible to your district governor or assistant governor. The 2004-05 Club Goal Report Form is available at www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual. The club goal and percentage of goal achieved will appear on the District Monthly Contribution Report.
- Wear the Every Rotarian, Every Year appreciation sticker on your name badge at Rotary club meetings to show your support for Foundation annual giving. The sticker is available to every Rotarian who becomes a Rotary Foundation Sustaining Member by contributing US\$100 or more to the Annual Programs Fund. The stickers (956-MU) are included in the *Every Rotarian, Every Year Club Success Kit* (958-EN) and are also available from Publications Order Services at RI World Headquarters (tel.: 847-866-4600; fax: 847-866-3276) or the international office serving your area. To find out how to become a Rotary Foundation Sustaining Member, log on to www.rotary.org/foundation/development/annualprograms/sustaining.html.
- Fundraisers and challenge gifts are vital to the Every Rotarian, Every Year effort and will continue to be featured in this newsletter. For more information about challenge gifts, see "Annual Programs Fund Challenge Gift Examples" on the RI Web site at www.rotary.org/newsroom/downloadcenter/foundation/development.html#annual, or contact the Foundation.
- Are you ready for Rotary Foundation Month (in November)? A PowerPoint presentation highlighting the Foundation's milestone achievements will be available on the RI Web site in mid-October. Log on to www.rotary.org/centennial/index.html. Other resources are also available on the Web site.

DISTRICT'S INNOVATION INSPIRES ANNUAL GIVING

District 6060 (Missouri, USA) has had a tradition of keeping its per capita giving goal at US\$100 since the 2000-01 Rotary year. Key to the district's annual giving success has been providing an opportunity for members to contribute directly to a Rotary Foundation Matching Grant project. The projects, carried out in partnership with other Rotary districts and clubs, have provided eye, ear, and heart surgeries; prevented blindness; established water wells; and promoted literacy in Bangladesh, India, Kenya, and Ukraine.

The Foundation uses Annual Programs Fund contributions for programs three years after they are received. This three-year funding cycle allows the Foundation to invest the contributions with the earnings covering administration, program operations, and fund development costs.

District 6060 offers donors a menu of opportunities to support specific projects already

established and in need of support by funding them directly from its District Designated Fund (DDF). If a donor chooses to give \$100 to the Foundation for three cataract operations in Kenya, for example, the district contributes \$100 from its DDF to that project and sends the donor's \$100 contribution to the Foundation's Annual Programs Fund for use three years later. In this way, the donor is personally responsible for helping to restore the sight of three cataract patients by freeing up the district's DDF to fund the operations.

It is essential, therefore, that every Rotarian in District 6060 contributes to the Foundation every year, to enable the district to allocate DDF to Foundation grant projects now and help the Foundation fund projects three years from now.

"We are also going around to the clubs, showing pictures of the projects we are doing right now with their money," says

District Rotary Foundation Committee Chair Todd Lindley. "We need to show them what they are doing, so they can see how we use their money."

Under the program, district Rotarians also receive immediate recognition for their Foundation support. When a Rotarian makes a contribution, a district recognition certificate is printed and presented to the donor at his or her next Rotary club meeting. The contribution is also credited toward Paul Harris Fellow Recognition.

For more information about District 6060's strategy for supporting the Every Rotarian, Every Year effort, contact Todd Lindley at e-mail: lindleydds@primary.net or lindleydds@yahoo.com; fax: 314-955-7465; or voice mail: 314-440-5607.

FACTS & FIGURES

- Number of clubs reporting their annual giving goal: 17,727 (55%) as of 31 July 2004
- Total annual giving amount pledged by reported goals: US\$71.3 million

TO CHECK YOUR CONTRIBUTION HISTORY...

Just log on to the RI Web site (www.rotary.org) and click on Member Access on the upper right-hand corner. This will connect you to Rotary Business Online, where you will be asked to enter your user name and password. Then enter your membership number (which appears on the mailing label of *The Rotarian* magazine), club number, and district number. If you don't know your club number, check with your club secretary.

SIGN ME UP!

If you would like to receive the *Every Rotarian, Every Year Newsletter* each month, please log on to www.rotary.org/foundation/development/annualprograms/erey_news.html.

WORDS FOR ACTION

"Our success in the centennial year will not be measured by per capita giving, but by hopes and dreams achieved, by the benefits that our gifts bestow on the children, families, and young people whose needs are met when our centennial contributions are spent."

— Carlo Ravizza, Chair
The Rotary Foundation Trustees

For more information about the Every Rotarian, Every Year initiative or to share examples of successful fundraising projects, please contact:

Telephone: 847-866-3352

Fax: 847-328-5260

E-mail: everyrotarianeveryyear@rotaryintl.org

RI Web site: www.rotary.org